



Positive Prevention CT Workgroup

Date: Monday, January 14, 2019

Location: Meriden Health Department, 165 Miller St, Meriden

Start time: 10:00 am **End Time:** 12:00 pm

In attendance: Angel Ruiz, Dante Gennaro, Jenn Chase, Luis Diaz, Morgan North, Stephen Feathers, Sue Major, Angel Medina, and Tricia Guyon-guest.

Gilead Presentation: Tricia Guyon brought materials for the group and reminded everyone that Gilead offers branded and unbranded presentations.

Program Reset: Dante announced to the group that after speaking with Marianne Buchelli, it's time for a reset of Positive Prevention for the new funding cycle. PPCT will be restructured to reflect the changing landscape of prevention, treatment, and care. The group has been tasked to create a new mission, vision, and about us statement.

About Us – Positive Prevention CT (PPCT) is a group of HIV prevention providers and consumers funded by the CT Department of Public Health to create health communication strategies.

Vision – Prevent HIV infections through education to at-risk individuals in Connecticut.

Mission – To educate, decrease stigma, encourage and bring awareness of HIV prevention to at-risk individuals via marketing and health communication campaigns.

Meeting Guidelines: As part of the PPCT reset the group discussed creating a list of meeting guidelines to ensure efficiency of meetings, while continuing to value all input from group members.

- One person talks at a time
- ELMO-Everyone, Let's Move On (raise your hand, say, "I'd like to ELMO)
- Respect others
- Don't yuck my yum
- Confidentiality – no gossip, what happens here stays here
- Manage electronics

Moving Forward: To encourage attendance DPH will provide coffee and donuts at each meeting. An attendance policy will be instituted similar to CHPC meetings. Each

member attending at least 6 meetings a year will receive a certificate, each member attending at least 10 meetings will receive an additional incentive. A formal membership application process will be instituted. At first attended meeting prospective member will receive an application. At second consecutive meeting they will return completed application. At third consecutive meeting they will become a member. While visitors are always welcome, only official members will have a vote.

Clarifying Roles: The group will have 2 co-chairs consisting of the DPH representative (Dante) and the CBO funded agency representative (currently Jenn). The two co-chairs will meet separately to discuss division of duties.

Committees: PPCT will create committees to ensure a quick and smooth flow of work. The bulk of work for each area of interest will be done by each committee. Committee assignments will be made at the next meeting.

Community & Outreach – This committee will be responsible to go to mPowerment groups to share campaigns with consumers and get feedback.

Research & Development – This committee will be responsible to look at successful campaigns from other parts of the country/world to replicate here.

Creative – This committee will decide on final designs for campaigns. Designs will then be taken back to the entire PPCT group for a Yes/No/Indifferent vote. Anyone voting No will have chance to provide feedback which the Creative committee may decide to take into consideration.

Social Media & Website – This committee will be in charge of maintaining event calendar on website, as well as PPCT Facebook and Instagram accounts. They will also keep track of website analytics to evaluate each campaign's impact.

Meeting Location: The group discussed possible changes to how meeting locations are decided. The benefits of a single, central location were weighed against the benefits of moving the location each month. The group decided on a compromise - every other meeting will be at a "home base" somewhere in the Meriden/Middletown area, and all other meetings will be rotated around the state.

Forms: Dante will draft a meeting review form that will be used to address any concerns members have in a confidential manner. He will also update the draft membership form's title to "Membership Agreement", will update the mission, and add the attendance policy.

Future Meetings:

- Monday, February 11, 2019: Southwest CHC, 46 Albion St, Bridgeport, CT
- Monday, March 11, 2019: UConn Health/CCMC, 385 Washington St, Hartford, CT
- Monday, April 8, 2019: HGLHC, 1841 Broad St, Hartford, CT