



## Positive Prevention CT Workgroup

**Date:** Monday, February 11, 2019

**Location:** Meriden Health Department, 165 Miller St, Meriden

**Start time:** 10:00 am      **End Time:** 11:35 am

**In attendance:** Angel Medina, Jenn Chase, Carlos Rodriguez, Luis Diaz, Dante Gennaro, Sue Major, Taylor Edelman, Kelsey Hust, Stephen Feathers, Sam Bowens, Venesha Heron, Jake Kochin, Idiana Velez, Josh Rozovsky, Morgan North.

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**Welcome & Meeting Recap:** Dante welcomed everyone and reviewed the new meeting guidelines, then asked the group to introduce themselves.

The new agenda format was explained, pointing out that the bulk of the meeting will now be reserved for committee reports. Dante then reviewed the new membership agreement, roles & responsibilities, and attendance policy. After Josh mentioned that he may need to alternate his attendance with another staff member, the group discussed whether membership should be by agency or individual. For now membership will be on an individual basis, we will revisit this in a year to determine if the policy is working as intended. Dante will email the membership agreement form to the group, which should be completed and returned.

Jenn reviewed the minutes from last month's meeting, reminding the group of the new mission, vision, and about us. Josh asked if in the future we could attach a list of agency events to the minutes each month. The Facebook group Modern Gay CT was recommended as a resource to find and post events.

**Committee Presentations:** Dante reviewed the descriptions for each of the four new committees and asked group members to volunteer for committee assignments. It was clarified that only official members of PPCT will be eligible to sit on these committees. Dante will provide guidance to each committee chair in setting goals and timelines.

The **Community Outreach** committee will be responsible for obtaining feedback on PPCT campaigns and recruiting new members. Dante will provide a list of DPH funded agencies that should be targeted for membership. A suggestion was made to create a brochure to use for recruitment.

The **Research & Development** committee will be responsible for finding successful campaigns to replicate and researching new, unique products.

The **Creative/Campaign** committee will be responsible for creating and designing campaigns, with a goal of at least 2 campaigns released per year, for HIV Testing Day in June and World AIDS Day in December.

The **Communications** committee is responsible for social media and website redesign, as well as keeping the planned event calendar up to date.

A committee roster will be sent out by Dante. He will also reach out to PPCT members not at this meeting to ensure everyone is on their preferred committee. The chair of each committee will be responsible to setup meetings before the next scheduled PPCT meeting on March 11 and will also need to be ready to present at the next meeting.

**Open Floor:** Dante explained that this portion of the meeting will be used for members to discuss any relevant topics. Ideas were discussed for creating a new version of the brochure, “101 Way to Make Love Without Doing It” specifically for the MSM population. This could also be an ongoing series for social media, posting a new idea each week. Carlos suggested creating relevant social media #challenges aimed at engaging youth.

PPCT will be charged with creating and implementing a “Getting to Zero” campaign. Members are encouraged to check out [gettingtozeroct.org](http://gettingtozeroct.org), particularly the transcripts of recent listening sessions with consumers. These should provide a lot of valuable feedback for the group when considering new campaigns. It was suggested that the Community Outreach committee reach out to Getting to Zero contacts to find out what is being implemented in each focus city.

A suggestion was made to allow time at each meeting for agencies to report on new cases, unusual trends, and demographics. This could be done around the time of the triannual reports to allow for ease of reporting.

Dante announced that John Gardner from Gilead will be invited to attend and present at our next meeting in March. Other pharma reps may be invited on a continuing basis throughout the year.

**Future Meetings:**

- Monday, March 11, 2019: UConn Health/CCMC, 385 Washington St, Hartford, CT
- Monday, April 8, 2019: HGLHC, 1841 Broad St, Hartford, CT
- Monday, May 13, 2019: Meriden Health Dept., 165 Miller St, Meriden, CT