



Positive Prevention CT Workgroup

Date: Monday, March 11, 2019

Location: UConn Health/ CCMC, 385 Washington St, Hartford, CT

Start time: 10:00 am **End Time:** 12:00 pm

In attendance: Luis Diaz, Dante Gennaro, Sue Major, Taylor Edelmann, Kelsey Hust, Stephen Feathers, Sam Bowens, Jake Kochin, Willy Quesada, Angel Ruiz, Christian Brooks, Stephen Feathers, Morgan North, Layne Gianakos, Inez Richards, Luis Magana.

Welcome & Meeting Recap: Dante welcomed everyone and reviewed the new meeting guidelines, then asked the group to introduce themselves.

Committee Presentations: Dante reviewed the descriptions for each of the four sub-committees and disseminated minutes from each of the sub-committee meetings.

The **Community Outreach** committee met on February 19th through Zoom and focused efforts on outreaching to find new members for Positive Prevention. Their next meeting will occur on March 19th.

The **Research & Development** committee met on February 22 and March 1 and discussed ideas for future campaigns. The sub-committee also discussed new pin designs for Positive Prevention members. This group looked at the themes from the Listening Sessions to try to find campaign ideas. This sub-committee will also look for items to order in the future. This sub-committee looked at the "Be an Activist" poster that was pictures which lift up and there is an educational fact about the person. This would promote U=U, PrEP, Stigma, and knowing your status. There is also a video from doitlondon.org (HIV Testing is Easy) that the sub-committee will look into further.

The **Creative/Campaign** committee met on March 3 and talked about creating a brochure for MSM based on the ETR brochure "101 Ways to Make Love without Doing It". The brochure would be 69 Things to Do Before You Do It, and would create ideas for places to go when engaging in a meaningful relationship. Ideas from the sub-committee were read to the Positive Prevention Workgroup and members were encouraged to e-mail Dante Gennaro any other ideas. The design for pins for Positive Prevention Workgroup members were also discussed.

The **Communications** committee did not meet yet as DPH needs to explore funding available for a website. This committee will look at social media content that could be developed and would schedule posts to come out.

True Colors: Dante showed the video and ad that was created for the True Colors conference on March 22, 23 2019. If anyone would like to work a booth for Positive Prevention, please contact Dante Gennaro.

Future Meetings:

- Monday, April 8, 2019: HGLHC, 1841 Broad St, Hartford, CT
- Monday, May 13, 2019: Meriden Health Dept., 165 Miller St, Meriden, CT