



Positive Prevention CT Workgroup

Date: Monday, August 12, 2019

Location: Meriden Health Department, 165 Miller St, Meriden

Start time: 10:15 am **End Time:** 12:00 pm

Attendance: Dante Gennaro, Reina Cordero, Kat Auguste, Layne Gianakos, Tayla Moore, Leigh Stepanian, Inez Richards, Jennifer Chase, Barry Walters, Sue Major, Marcelin Joseph, Coley Jones, Joyce Boone, Jake Kochin, AJ Malachi, Keith Taylor, Jason Egbert, Joselyn Rodriguez, Brittany Gardner, Doug Janssen, Gina D'Angelo, Taylor Edelman, Emily Semmelrock, Christian Brooks

Welcome: Dante welcomed the group and asked for introductions. Group agreements were reviewed. Attendance awards were handed out for those who have attended at least 6 meetings in a 12 month period. Dante stressed the importance of consistent attendance.

Committee Reports:

Outreach: Taylor briefly reviewed the purpose of the Outreach committee. The group is currently working on finding focus groups to review the draft transgender brochure. PPCT will provide a \$10 gift card as an incentive to anyone who participates in a focus group. Please contact Taylor or Dante if you know of anyone who could or should participate. The group hopes to have the transgender brochure complete by the next meeting.

Creative: Dante reported in Venesha's absence. Orders have been placed for water bottles, pens, and lollipops. Items will be available to order soon.

Communications: Sue stated that we are looking for a new co-chair. Anyone interested should contact her. The group would really like to strengthen PPCT's social media presence.

Research: Dante reported that this group will be taking a hiatus while PPCT concentrates on the upcoming World AIDS Day campaign. Based on the results of the Getting to Zero initiative, this campaign will be focused on the African American community and 3 topic areas: U=U, Know Your Status, and PrEP/PEP.

Group Activity: Everyone split up into sub-committee groups.

The Research committee and the Creative committee combined and focused on the World AIDS Day campaign. Suggestions were made to produce a “Did You Know” video series. Everyone agreed that messages should be consistent across all platforms.

Doug Janssen volunteered to chair the Communications committee on a trial basis. The group focused on social media and discussed upcoming events that should be posted, including Overdose Awareness Day events and CT Gay Black Pride.

The Outreach committee talked about drafting an email to promote the trans brochure and request feedback. The group discussed the difficulty of reaching black communities due to medical mistrust. Taylor will revise the email based on the group’s suggestions.

Closing: The full group re-convened and summarized each group’s progress. A few members shared information about upcoming events. A suggestion was made that all members should share their relevant events with Dante or Jennifer for posting on PPCT’s social media channels.

Future Meetings:

- Monday, September 9, 2019, 10:00am – Noon